

## Counterfeiting and piracy

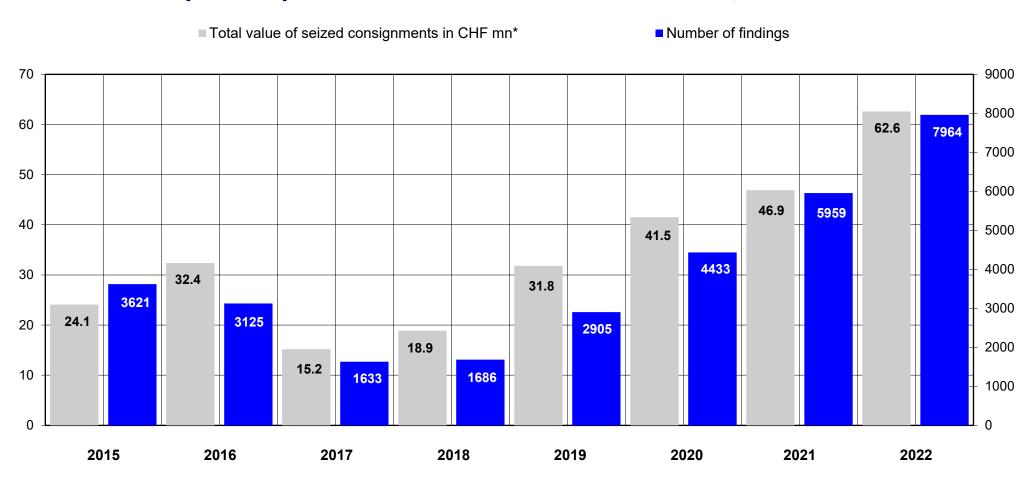
## **2022 Intellectual Property Law Statistics from the FOCBS**



Foto: © Stop Piracy



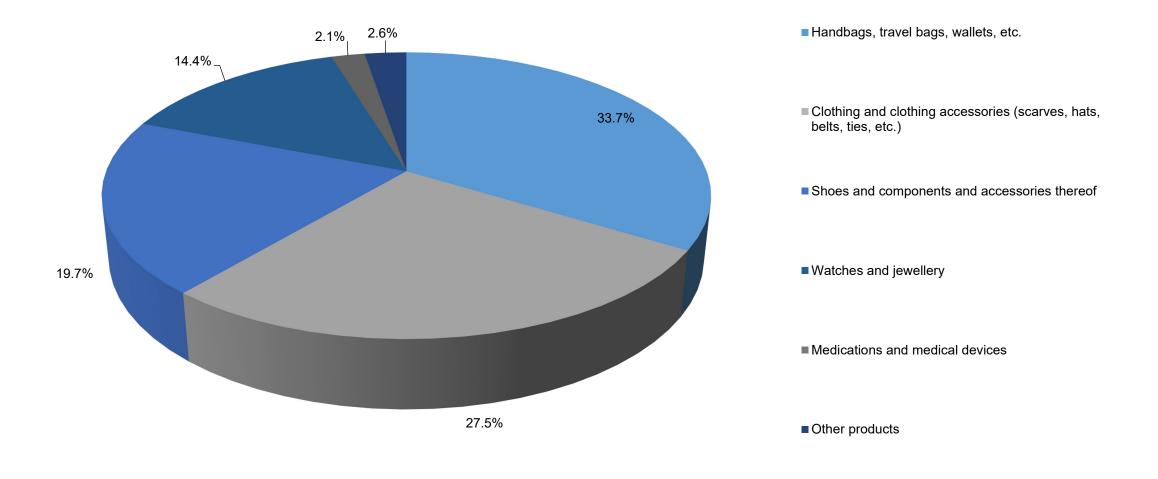
## I. Commercial import, export and transit (incl. mail and courier consignments)



<sup>\*</sup>Values match those of the comparable original articles; not included are 6793 drugs consignments, which were seized due to the Therapeutic Products Act.

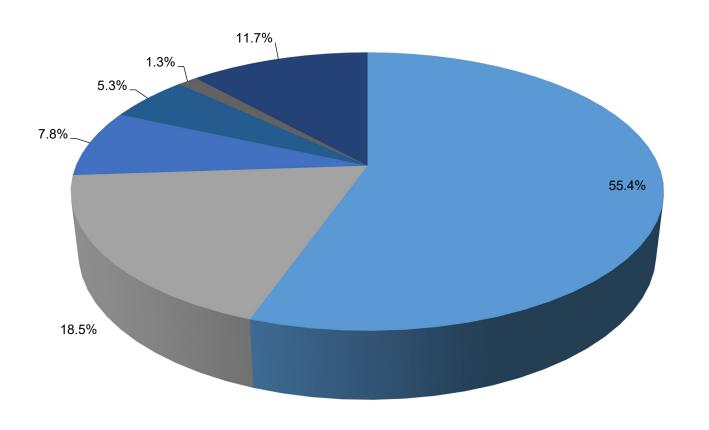


## Findings by categories of goods (commercial)





## Origin of counterfeits (commercial)



#### China

32.7 % handbags, 30.1 % clothing, 23.9 % shoes

#### ■ Hong Kong

34.8 % handbags, 19.2 % watches & jewellery, 18.9 % clothing

#### EU

30 % handbags, 26 % clothing, 20.9 % watches & jewellery

#### ■ Turkey

44.8 % handbags, 33 % clothing, 12 % watches & jewellery

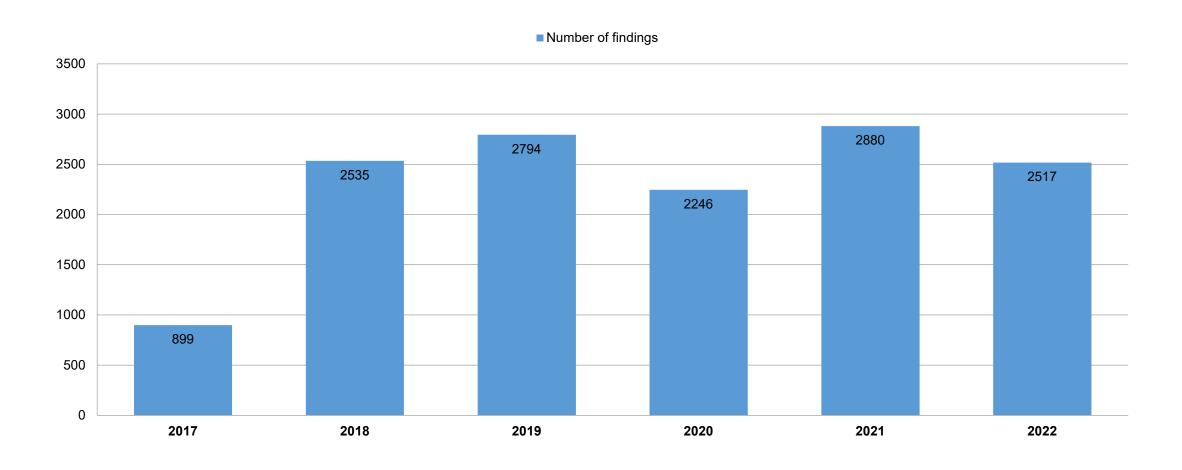
#### ■ Malaysia

54.9 % handbags, 20.4 % clothing, 16.8 % shoes

■ Other

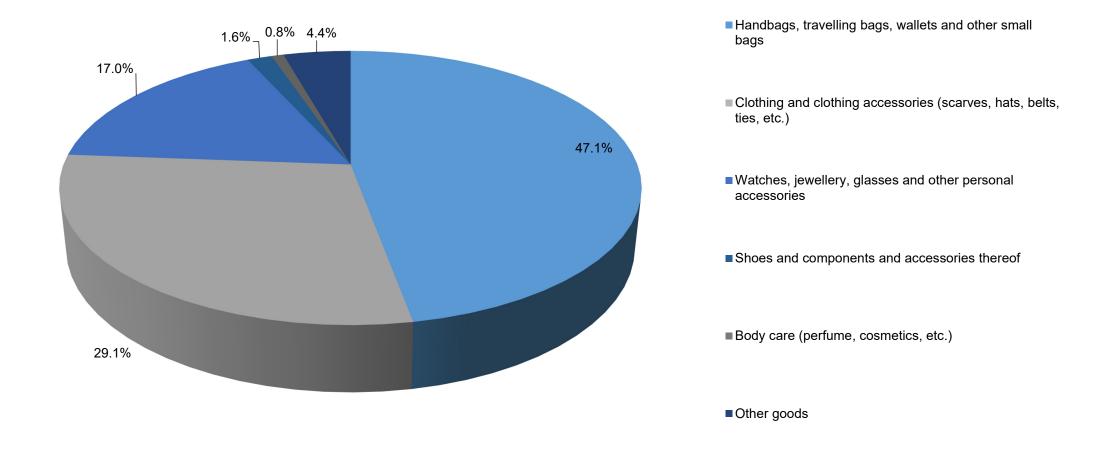


## **II. Tourist traffic**



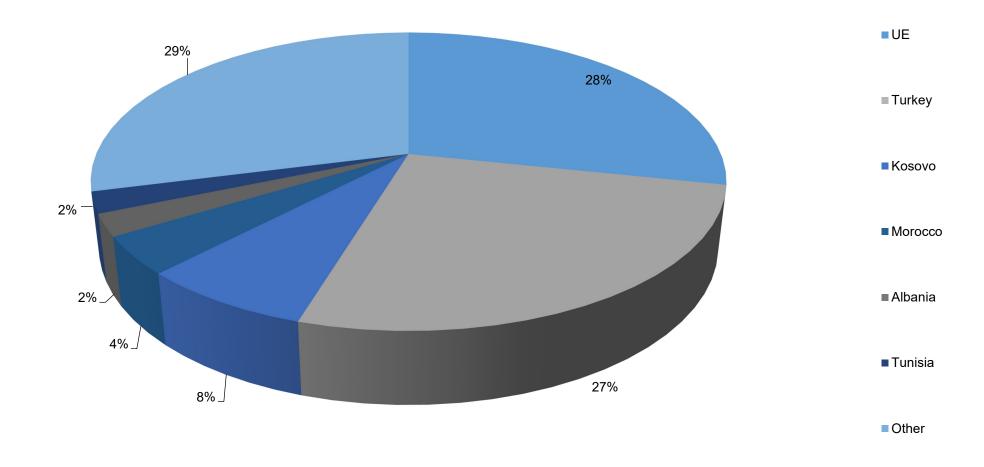


## Findings by categories of goods (tourist traffic)





## Origin of counterfeits (tourist traffic)





# STOP PIRACY

## Swiss Anti-Counterfeiting and Piracy Platform

- In order to combat counterfeiting and piracy effectively and in a sustainable way, the Federal Office for Customs an Border Security is committed to the STOP PIRACY campaign, a publicprivate partnership.
- More detailed information can be found at: www.stop-piracy.ch